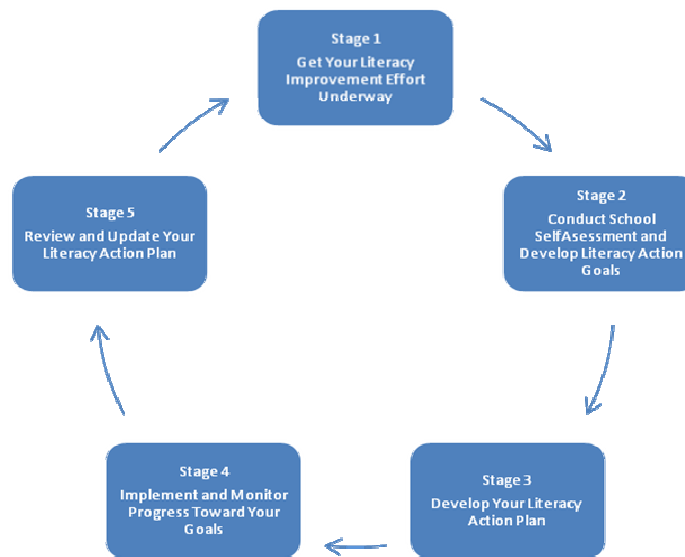


The Literacy Leadership Process



Stage One: Get Your Literacy improvement Effort Underway
<ul style="list-style-type: none"> • Build an Effective Literacy Leadership Team • Create a Vision of a Literacy-Rich School • Establish and Communicate the Need for and Focus on Literacy Improvement
Stage Two: Conduct School Self-Assessment and Develop Your Literacy Action Goals
<ul style="list-style-type: none"> • Identify the Strengths of Your School • Summarize Key Messages from your School Data • Assess Current School Implementation Using the Literacy Action Rubrics • Step 4: Draft Literacy Action Goals
Stage Three: Develop Your Literacy Action Plan
<ul style="list-style-type: none"> • Develop an Implementation Map for Each Literacy Action Goal • Solicit Feedback from School Community • Revise Literacy Action Goals Statements and Implementation Maps
Stage Four: Implement the Plan and Monitor Progress Toward Goals
<ul style="list-style-type: none"> • Organize for Action • Monitor and Troubleshoot Implementation • Monitor Progress Toward Goals • Sustain Momentum and Celebrate Accomplishments
Stage Five: Review and Update Your Literacy Action Plan
<ul style="list-style-type: none"> • Summarize Progress Toward Goals • Revise Implementation Maps • Analyze Success as a Literacy Leadership Team • Plan How to Sustain Momentum

This process is described in *Taking the Lead on Adolescent Literacy* published by Corwin Press, 2010.